

HOTEL WEBSITE PACKAGE	HOTEL INTERNET MARKETING PACKAGE
<p>Package includes:</p> <ul style="list-style-type: none"> • Custom website design • Up to 15 pages of your choice <ul style="list-style-type: none"> ○ Home ○ Reservation(linked with your e-brochure) ○ Rooms and Rates ○ Amenities ○ 360 Degree Virtual Tours ○ Photo Gallery ○ Location Map ○ Contact Form ○ Coupon/Specials ○ Local Guide ○ Contact Us • Basic Search Engine Optimization Included (3 keywords) • 1 Free Domain name (1 year) • Free Hosting For 1 Year • Sample Sites: <ul style="list-style-type: none"> ○ www.comfortinnoxonhill.com ○ www.comfortsuiteselkton.com ○ www.sleepinn-salisbury.com ○ www.sleepinngreasonville.com ○ www.super8hdg.com 	<p>Perfect for the hotel that looking to establish general visibility on search engines.</p> <hr/> <p>Package includes:</p> <ul style="list-style-type: none"> • Keyword research and analysis • Optimization of Home Page and 2 Internal pages (up to 10 keywords) • Implementation of targeted, optimized META tags including titles, keywords and descriptions. • Search engine friendly site map development <p>Monthly support includes:</p> <ul style="list-style-type: none"> • Ongoing optimization, monitoring, tracking, and reporting • Phone/email support
<p>Price: \$1250 One-time</p>	<p>Price: Starting at \$250/month</p>
<p>Web Solutions Support: \$50/month</p>	<p>Marketing Support: Starting @ \$250/month</p>
<p>Notes</p>	
<ul style="list-style-type: none"> • Package details/prices are subject to change without notice. This is not a contractual agreement and your signed contract will supersede any information presented in this document. • Additional design, development, and internet marketing services are available at the rate of \$35- \$65/hour based on resource type. 	